### **Proposition Multimodal Hinterland Connections**

February, 2016









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### Proposition



### Proposition Multimodal Hinterland Logistics to logistics chain operators

"Dutch Multimodal Hinterland Logistics solutions enable your service organization to improve asset availability and reliability, and reduce operational costs through intelligent and optimized planning, direction and execution of multimodal transport flows "





### Proposition Multimodal Hinterland Logistics to shippers

"Dutch Multimodal Hinterland Logistics solutions enable your organization to improve customer satisfaction by increased reliability, and reduce operational costs through intelligent and optimized planning, direction and execution of multimodal transport flows ."





## Introduction to multimodal hinterland logistics



### What is multimodal transport?



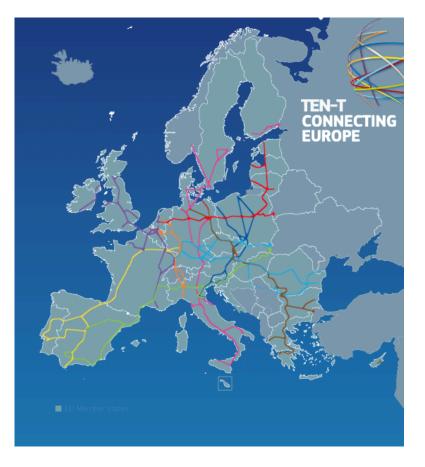
- Combination of at least two means of transport
- Integrated transport chain for bulk and container transport
- Main characteristics
  - Standardized and reusable loading units in case of intermodal container transport
  - Transshipment terminals for cargo handling between short-distance and long-distance traffic



### **TEN-T Connecting Europe**

Infrastructure investments in multimodal corridors and connections

- European development of nine "Core network corridors" with public and private resources. Focus on EU support from the Connecting Europe Facility for, infrastructure investments that:
  - remove bottlenecks
  - build missing cross-border connections
  - promote modal integration and interoperability
- Three TEN-T corridors connect the Netherlands to Europe
  - North Sea-Mediterranean
  - North Sea-Baltic Corridor
  - Rhine-Alpine Corridor





### EU focus on hinterland transport

### developing innovative multimodal solutions

- EU White paper "Roadmap to a Single European Transport Area" 2011
- Focus: Optimizing the performance of multimodal logistic chains, including using more resource-efficient modes like rail and barge transport more frequently.
- Targets in EU White Paper:
  - 60% reduction of emissions in 2050
  - 2030: 30% of transports > 300 km by barge or rail transport
  - 2050: 50% of transports > 300 km by barge or rail transports





ROADMAP TO A SINGLE EUROPEAN TRANSPORT AREA — TOWARDS A COMPETITIVE AND RESOURCE-EFFICIENT TRANSPORT SYSTEM



### Challenges

### in multimodal and intermodal hinterland connections

- Port of Rotterdam: nr. 1 in Europe → Increased cargo flows calls for optimized multi/intermodal solutions.
- 2015: Maasvlakte II, adding 600 ha containers transshipment facilities

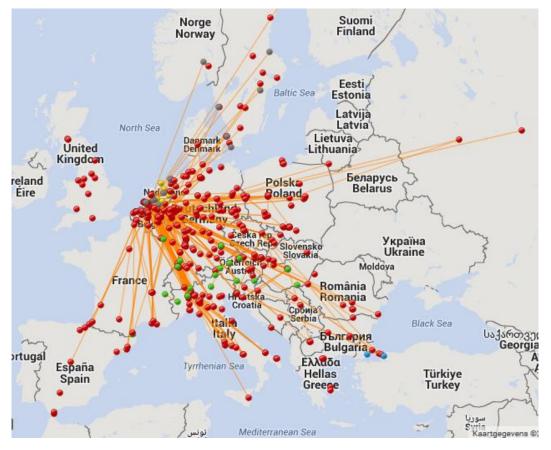




### Multimodal rail cargo network

### Intermodal rail hinterland connections

- The Netherlands: more than 300 rail cargo services to other EU destinations
- The Netherlands rail cargo sector is liberalized : more than 20 rail transport operators make rail cargo transport competitive.
- Dedicated Betuwe railway line from Rotterdam to Germany





### Multimodal inland barge network

### Inland waterway hinterland connections

- The Netherlands: largest inland waterway barge fleet in Europa
- The Rhine is main international waterway, but whole of Netherlands is crisscrossed by rivers and canals.
- More than 100 million tons annually crossing the Dutch-German border by inland waterway





### Dutch focus on inland waterways transport multimodal solutions



Connected to main European waterways: Rhine, Meuse, Moselle, Danube, and canal system NW Europe



Business:

- > 50% of European barge fleet registered in the Netherlands
- Strong cluster maritime industry
- Financial infrastructure for inland shipping with specialized banks



- Internationally oriented shipping industry
- Innovation cluster in IT, ship design, shipbuilding and intermodal networks
- High quality education specialized in inland shipping



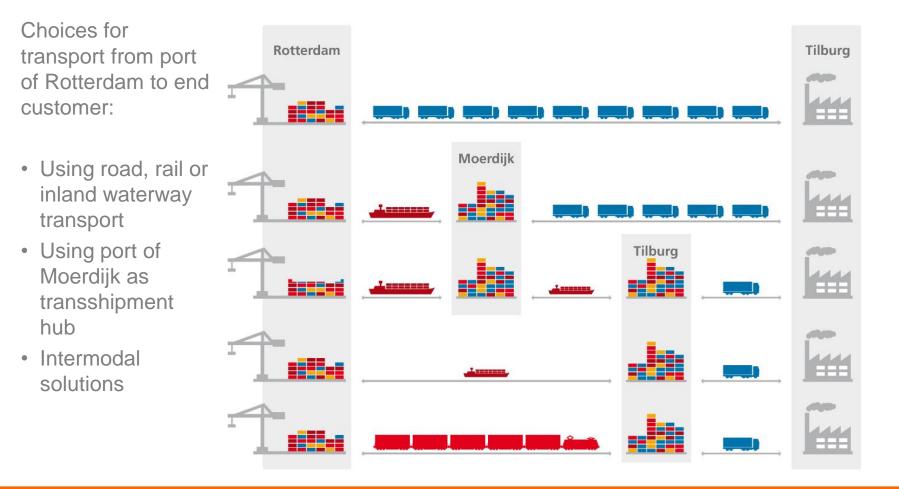


Source Binnenvaart.eu / STC-group



### Multimodal hinterland connections

### Intermodal corridors; an example from Rotterdam to the hinterland





### Multimodal hinterland connections

Innovation: synchromodal transport solutions

How to improve use of intermodal transport, and increase customer service? The answer is in Innovation: Synchromodal transport. Logistics service provider has ability to switch without effort between different modalities = optimal, effective and sustainable utilization

#### Innovation in:

- Bundling
- Decision horizon
- Flexibility
- System approach

Objective: Improved transport system:

- Increased reliability
- Increased predictability
- Cost efficiency
- Quality
- Sustainability
- Speed





### Multimodal network collaboration

Essential: sharing transport information in network from ports to operators to hinterland hubs





# Why provide flexible multimodal hinterland solutions?



### **Benefits**

### of using multimodal hinterland solutions



Optimal use of transport modality networks in Europe

5

Savings in costs and decreased pressure on the environment by combining different modalities



New logistics knowledge and new profitable business activities (incl. new jobs);



### Intermodal innovations and solutions

Synchromodal transport: intermodal transport in an optimal way



- Shippers: A-modal bookings!
- Lower Price
- Fixed Time of delivery
- Higher Quality (safety, sustainability)

Logistic service provider:

- Optimization of assets
- Increased frequency of services
- Flexibility between modalities

Synchromodal innovation:



- a-modal booking for shippersCapability of IT systems
- Intermodal Infrastructure
- Contracts flexible
- Network business models
- Trust: mental shift required



### Multimodal hinterland connections expertise in the Netherlands



### The Netherlands = Logistics



Geographical position as gateway to Europe



Excellent Mainports (Rotterdam, Schiphol/Amsterdam)



Excellent hinterland connections (road, rail, barge, shortsea)



Logistics Service Providers (1PL-4PL)

Legislative framework & customs



High level of knowledge:

8 research universities and 11 Universities

of Applied Sciences specialized in logistics,

#### Logistics/transport sector essential for Dutch GDP (2012): 65 billion euros (10% of GDP); 813,000 jobs (12% of Dutch workforce)



### Multimodal hinterland service expertise the Netherlands

Developed by different kind of service providers and some examples of companies active in intermodal and synchromodal transport in the Netherlands

Type of company	Supply chain role	Examples in the Netherlands
Carrier Haulage	Services by shipping companies	Maersk, MSC
Merchant Haulage	Services by forwarders/ LSPs	Seacon
Terminal Haulage	Services by deep sea terminals or inland terminals	ECT, BCTN
Rail/barge Haulage	Rail or barge operators	Alcotrans, Contargo
Network Haulage	Services by 4PLs	Wayz





### Focus on Inland waterway innovations

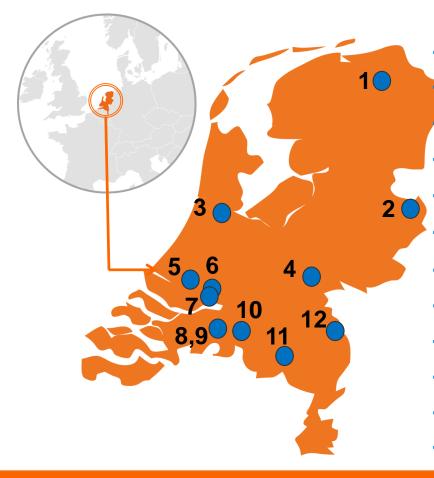
Sharing of (digital) information and cooperation in the logistics chain, more appealing inland navigation (non-polluting, fast and safe) and reliable voyage times and preparing the inland navigation sector for a growth in cargo transportation,





### Main Logistics courses at Universities

developing knowledge for multimodal hinterland connections



- 1. University of Groningen
- 2. University of Twente
- 3. University of Applied Sciences Amsterdam
- 4. University of Applied Sciences Arnhem Nijmegen
- 5. Delft University of Technology
- 6. Rotterdam University of Applied Sciences
- 7. Erasmus University Rotterdam
- 8. University of Applied Sciences Breda (NHTV)
- 9. Dutch Institute for Advanced Logistics (Dinalog)
- 10. Tilburg University
- 11. Eindhoven University of Technology
- 12. University of Applied Sciences Venlo (Fontys)



### Innovation in multimodal hinterland connections in the Netherlands



### Logistics priority in economic policy



Logistics is one of the nine priority sectors in Dutch economic policy. Government, business and academia work together to increase competitiveness, in business climate, education, infrastructure and innovation.



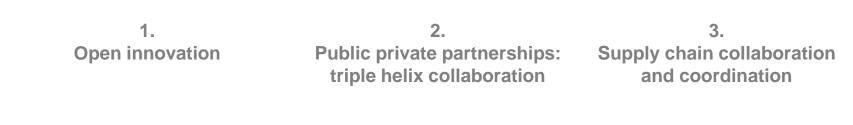
#### Ambition of logistics priority sector

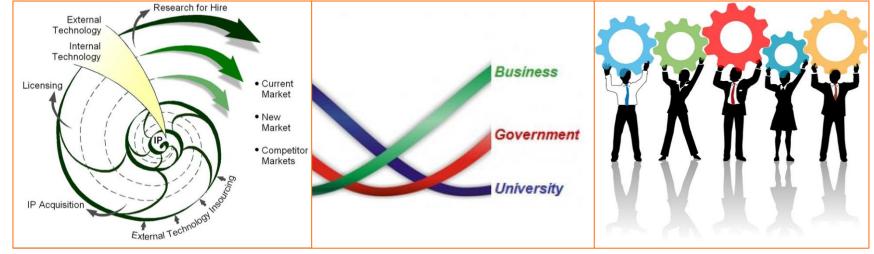
- In 2020, the Netherlands holds an international top position
- 1. in handling transport flows through the NL,
- 2. as supply chain coordinator of international logistic activities and
- 3. as a country with an attractive innovation and business climate



### Dutch collaborative innovation in logistics









### National innovation program in logistics



The National Innovation program of the economic priority sector Logistics in the Netherlands focuses on six innovation roadmaps, in which innovation is driven and carried out by all partners in the supply chain.

- **1. Neutral Logistics Information Platform**
- 2. Trade compliance and border management

3. Synchromodality

- 4. Cross Chain Control Centers
- 5. Service Logistics
- 6. Supply Chain Finance

The set up and use of multimodal hinterland connections, including synchromodal innovations, has been recognized as one of the internationally competitive areas of the Netherlands, with further development potential. Resources have been allocated to advance this competitive position even further.



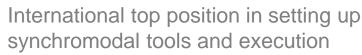
### Innovation roadmap supply chain coordination collaborative research and development

 The Netherlands has set up a specific innovation program for synchromodal transport, driven by the Dutch Institute for Advanced Logistics TKI DINALOG.











Coordinate and control international synchromodal transport flows



Support international synchromodal solutions from the Netherlands



Increased share of GDP in synchromodal solutions



### Innovation roadmap synchromodal transport Core activities

### Set up and Implementation

- Innovation of synchromodal concepts
- Shippers and logistics service providers



#### Improving IT tools

- Set up of control towers
- Advanced planning tools
- Automated synchromodal booking platforms

#### Orgware

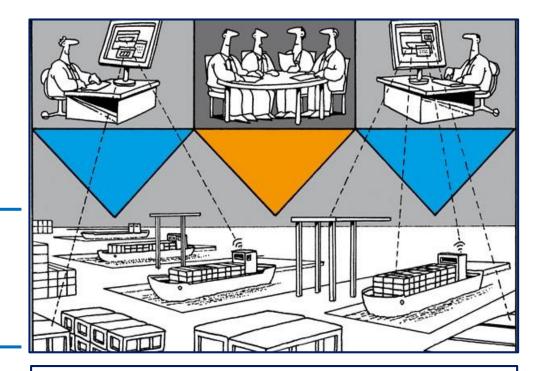
- Mental shift at companies
- Distributed business community system
- National collaboration networks
- Regional synchromodal hotspots



### Innovation project ULTIMATE

Developing efficient multimodal hinterland networks for smooth transport

- An Extended Gate principle for use in the hinterland, where multi-modal choices can again be made, releasing the operational and administrative bottlenecks in sea ports by optimal use of information.
- Incorporation in supply chains
- Multimodal network design
- Port authority involvement
- Legal transport position of terminals
- Software algorithm for efficient planning in case of disruptions
- Potential cost reduction of 1 million euros



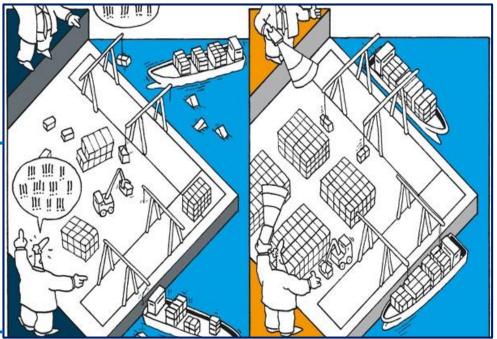
ECT Participations BV, Port of Rotterdam NV, Modality Software Solutions BV, PORTB ASE BV, KEYRAIL BV, Port of Amsterdam, Brabant Intermodal BV, NV Region Venlo, Erasmus University Rotterdam, Eindhoven University of Technology



### **Innovation project SALOMO**

Situational Awareness for LOgistic Multimodal Operations in container supply chains and networks

- Higher volumes, larger transporttation sizes, dynamics in the sea and hinter-land connections hinder effective planning and decision making
- develop and enhance understanding of situational awareness,
- develop and test training suite for planners and decision makers to plan based on a holistic shared situational awareness and in a more collaborative fashion.
- model for situational awareness and collaboration in supply chain planning and decision making;
- toolbox and training suite for planning and decision making;

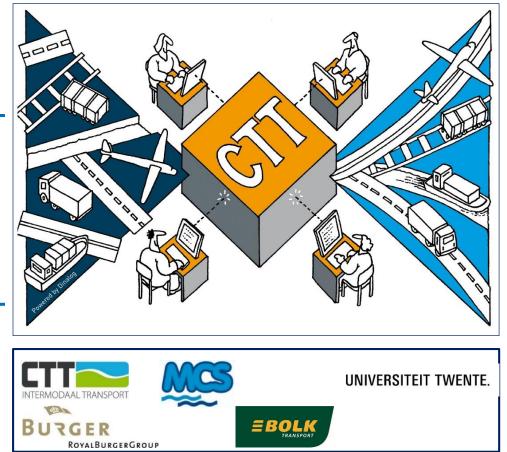


TRAIL Research School, TU Delft, Open University, University of Maryland, TBA, In There, Rotterdam World Gateway, APM Terminals Maasvlakte 2, TeamSupport



### Innovation project SIEEG Secure Information Exchange Extended Gate

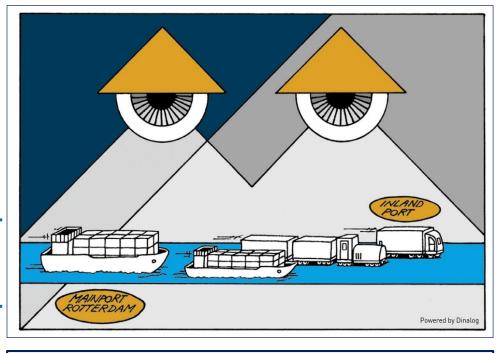
- Improving efficiency in hinterland operations by an innovative methods along the entire logistics chain of main ports.
- Public extended gate solution at hinterland terminal with completely computerized gate processing and OCR empowered visual gate at the hinterland terminal ensures extra safety and speed in the operation.
- 24/7 access to relevant data on handling and transport of goods
- Throughput time for registration, security and safety reduced from 15 minutes to 65 seconds
- 32% Reduction CO2 emissions





### Innovation project SIEEG Secure Information Exchange Extended Gate

- Reinforce the logistic chain and enable synchromodal transport to support an efficient, sustainable and reliable handling of the increasing flow of goods from mainports of Antwerp and Rotterdam through inland terminals to the European hinterland.
- Real-time insight and influencing supply chain events with synchromodality decision support
- Enriched real-time datasets as input for decision support tool for synchromodal transport service
- Stretch delivery window by 50%
- Webbased API for SPoT-platform







### Innovation project Modal Shift in Total Logistics

- Collaboration between shippers, service providers and inland terminal with corresponding inland shipping links from and to Rotterdam and Antwerp.
- Realize an integrated method through the establishment of a Synchromodal Service Center with integrated control function
- Integration of multi-actor order management layer in information system for paperless information exchange facilitating optimal operational decisions with greater modal split opportunities barge/rail and improved import and export exchange



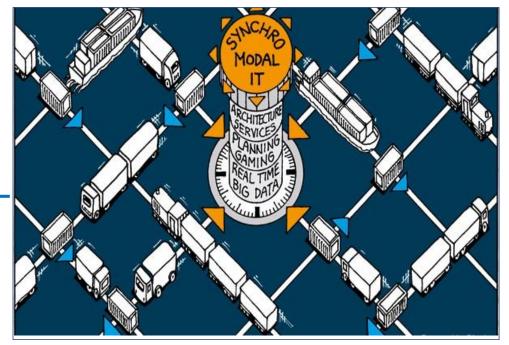
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### Innovation project Synchromodal IT

Addressing the need for:

- unified European logistic network
- improving efficiency and sustainability of logistics services
- the "mental switch" among shippers and 4PLs, towards synchromodality.
- Design of synchromodal logistics network model and integrated service platform;
- Development of planning and scheduling policies and decision support through serious gaming.
- IT, operations research techniques, and serious gaming for synchromodal planning.



Universiteit Twente (UT), Thales Nederland B.V., Combi Terminal Twente (CTT), Post-Kogeko Logistics, CAPE Groep, NexusZ Hengelo, ARCADIS, Simacan, OV Software



# Dutch solutions: Hinterland IT Platforms



# Setting up hinterland IT platforms

Dutch solutions for optimal multimodal networks



#### **Modalities**



Market place for rail cargo transport in Europe



Market place for inland waterway cargo transport in Europe

#### **Ports**



#### **Airports**

**CARGONAUT** Front runner in information services for the air cargo industry

#### Sector co-operation



Platform offering connections between al logistic partners in floriculture sector



## **Nextlogic**

#### platform optimizing freight flows in the hinterland network



Nextlogic is a project of the Port of Rotterdam Authority, the Ministry of Transport, deep sea terminals, depots, barge operators/inland terminals and shipping companies



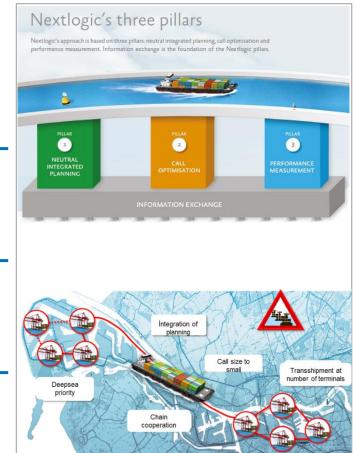
Unreliable and unpredictable turnaround time of barges at deep sea terminals, inefficient use of the quays, cranes and barges, too many (small) sea port calls.



Information exchange plus the Port Community System based on neutral integrated planning, call optimization and performance measurement.



Extensive cooperation between all logistics chain parties.





## Bargecloud

#### platform for cooperation between inland container terminals

Bargecloud

Cooperation between inland terminals in the Southern parts of the Netherlands With support of tools for ordering, calls en tripview.

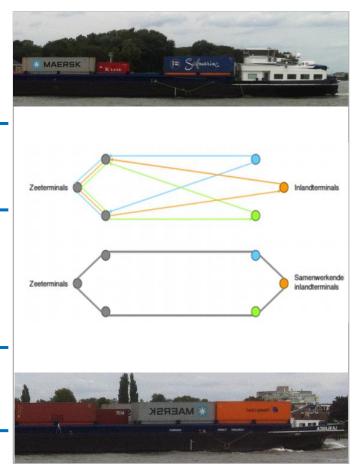


How to increase efficiency and service levels of hinterland transport of containers to low density areas?



Develop a shuttle service from extended gate to Rotterdam and offer support with bargecloud tool and empty container exchange between partners by barge

Reduction of truck kilometers (415.000 per year) and 550.000 kg CO2





### Portbase

#### Port Community System in digital connection to smart Dutch ports

Via the Port Community System, rtbase Portbase currently offers over 40 different services to approximately 3,200 customers in all Dutch port sectors

How to organize information exchange in ports?

Application layer services, a platform with common facilities for all services and a central database where all the information comes together that companies and governments exchange.



Information services through a single hub leading to greater efficiency, lower costs, better service provision, more transparent planning, throughput times and fewer mistakes;





# Dutch solutions: Hinterland IT solutions



#### Quyntess IT solution supply chain coordination



Providing supply chain solutions as a service in the cloud using Business Networks simplifying supply chain collaboration.



No seamless supply chain collaboration process for your entire supply chain. No flexible onboarding due to lock-up in current legacy B2B integration solution.



Advanced and scalable Supply Chain Collaboration solutions. These SCM Apps enable companies to connect, manage and control crucial supply chain processes and business transactions.



Future proof supply chain process with merged capabilities in one fully integrated platform based collaboration.





### Covadem

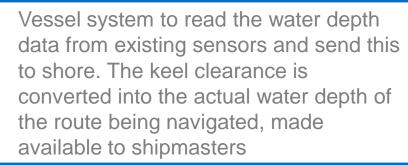
#### optimal use of water depth of rivers with up to date data



IT solution provider of cooperative navigable inland waterways depth measurements



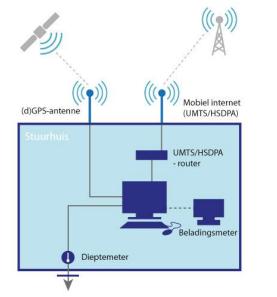
How to predict the actual water depths of the route to be navigated and support inland vessels to make maximum use of the navigable area.





5-10% better use of load capacity of the vessels navigating on rivers







# Dutch solutions: Multimodal logistics services



# European Gateway Services (EGS)

#### synchromodal logistics servies to the European hinterland

EGS offers high frequent rail and barge connections between Rotterdam and an integrated and rapidly expanding network of inland terminals in the European hinterland.

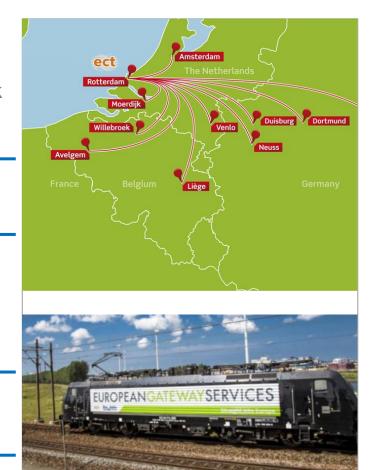
?

How to synchronize multimodal transport from deepsea port to the hinterland?

EGS offers the synchromodal organisation of hinterland transport. For each trip, the modal choice (rail, barge, feeder, truck) is based upon the most efficient and sustainable solution.



Shorter lead times, reliable transport, carbon reduction





# Synchromodal service Rotterdam-Tilburg

synchromodal service in hinterland transport



MCT: inland terminal located midway between Rotterdam and Antwerp RAILPORT Railport Brabant/BTB: trimodal terminal located in logistic hotspot Tilburg



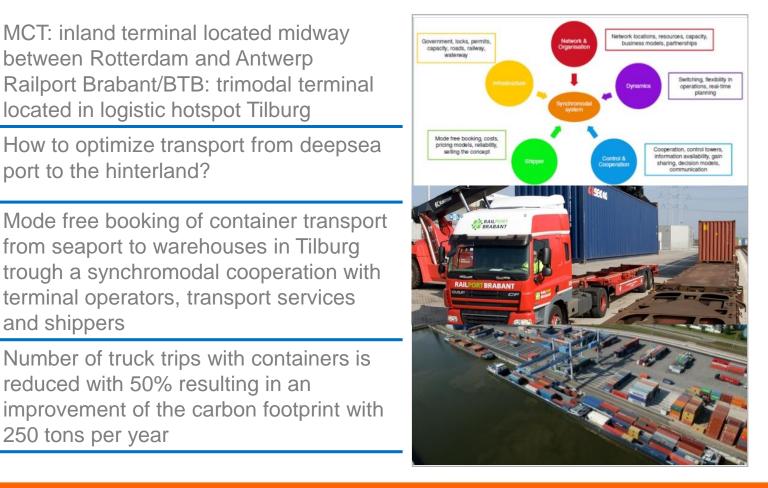
How to optimize transport from deepsea port to the hinterland?



from seaport to warehouses in Tilburg trough a synchromodal cooperation with terminal operators, transport services and shippers



Number of truck trips with containers is reduced with 50% resulting in an improvement of the carbon footprint with 250 tons per year





# Dutch solutions: Multimodal control towers



### Multimodal planning IT solutions

Dutch solutions: control towers realising efficient synchromodality



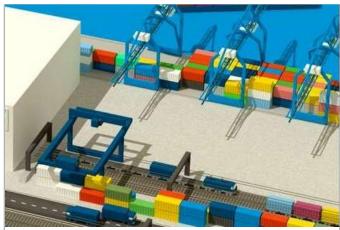


#### Wayz Synchromodal control tower

- Wayz researches/surveys logistics flows, advises optimization of logistic processes, and supports shippers and logistic service providers to implement innovative and sustainable projects.
- ?
- How to manage strong growth in container transport from deepsea port to cooled warehouses in the region?
- The Wayz Control Tower facilitates increased synchromodal transported refrigerated containers between the Maasvlakte and Westland.



Peak shaving, simpler use of inland shipping, improved response to future demands of terminals and 18 tons reduction of CO2 emissions in 2014







## Seacon and CAPE

#### Synchromodal Control Tower for successful synchromodal planning

CAPEGROEP grensverleggend vooruit



SEACON

How to support synchromodal planning and solutions in a control tower?



Control to support synchromodal services. Combination of maritime and continental freight flows from and to Spain, Germany, Poland, Italy.



Modal shift of 10.000 TEU per year resulting in a reduction of CO2 emissions of 1900 tons





## Greenway Logistics/ Ewals Logistics

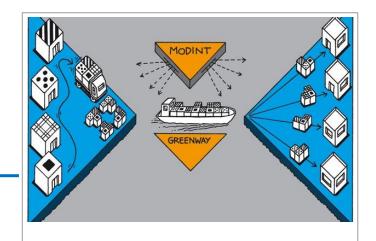
Control tower solution supply chain coordination

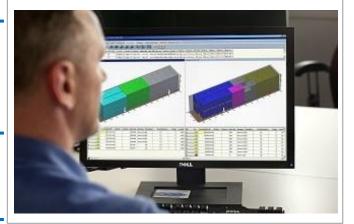
- Evals Cargo Care Evals Cargo Care Provider (LLP) and manages total logistics flow. Greenway is active in mediation, buying and selling of logistic services, developing logistic concepts, IT, advice and consultancy.
  - How to increase the efficiency of shipments from various Chinese suppliers to individual Dutch stores?

Design and realization of central organization for "Bundling at source location", working IT SAAS platform and execution for inbound transports from Shengzhen.



Reduction of handling costs of 30-40% Reduction of distribution costs of 7% Reduction in lead times







# Multimodal hinterland logistics analysis target markets



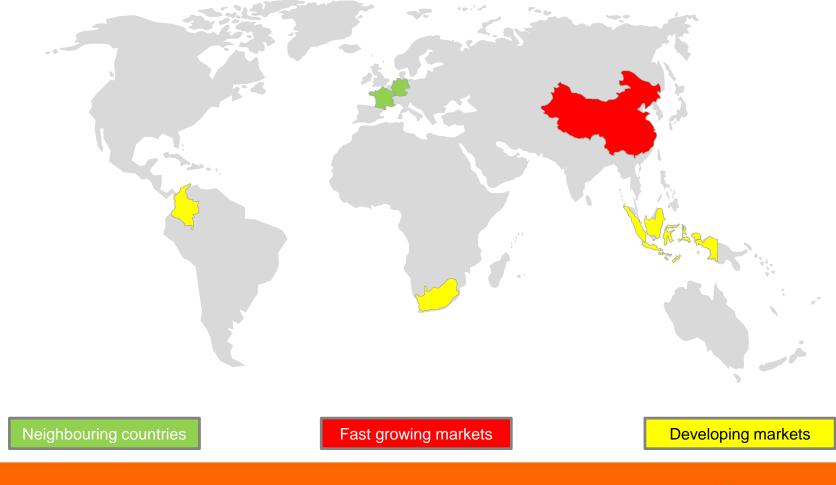
# Global developments

#### freight markets





# Target markets multimodal hinterland connections - selection





# European market

#### trends & developments

- 1. Vertical integration: when carriers and shippers increase profit pools by "conquering" additional parts of the value chain
- 2. Yield Decline as shippers and carriers seek to exploit volatile freight rates to protect their own profit margins
- **3. Modal split** as demand shifts from air freight to predominately ocean and, increasingly, rail to reduce costs of supply chains
- 4. Volatility of freight rates is increasing and demands greater sophistication in steering hedged capacities
- 5. Specialization and value added services become key USPs as complex supply chains will call for specialized logistics service providers
- 6. Industry specific solutions increasingly key, both in terms of IT and know-how, to meet complex customer demands
- 7. Shift in the trade landscape with legacy trade lanes losing importance emerging markets are new major trading nations
- 8. **Hinterland connections** efficiency is of increasing importance and even an entry condition for business with Chinese shippers
- 9. Contract logistics challenges from the tendency toward shorter contract lifecycles will increase hurdles to achieve an appropriate ROI
- **10. Globalization** vs. regionalization: demand will either grow for "global total solutions" or revert back to regionalization

Source: Fraunhofer SCS, 2015 & Roland Berger 2014



#### Germany overview

Nederland

nce

Danmark Denmark

Deutschland

Germany

ankfur

Schweiz Liechte

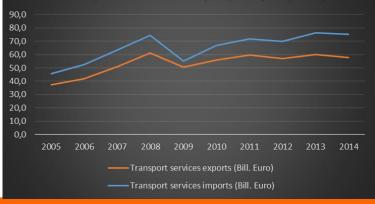
Suisse

Fast facts	
GDP 2014 (Bill. Euro)	3.502
GDP per Capita (Euro)	36.107
Population 2014 (Mill.)	81
Rail network (km in 2009)	33.446
Road network (km in 2011)	643.702
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Transport services (import/export)

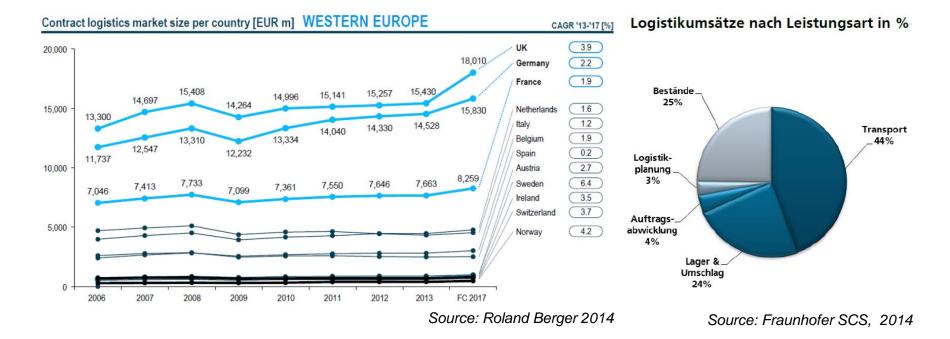


Source: WTO and WB



#### Germany market size & development







#### Germany logistics service providers

Rank	Company	Data Quality	Logistics revenue 2014 in m. €	National employees	Logistics revenue 2014 in Europe in m. € (excluding «Mail«)	Notes
1	DEUTSCHE POST DHIL (DE)		7,340	170,596	29,700	diversified
2	DB MOBILITY LOGISTICS (DE)		7,121	122,970	15,107	div., via DB SCHENKER LOGISTICS and DB SCHENKER RAIL
3	DACHSER (DE)	***	2,850	13,058	4,895	forw. / LTL / food log.
4	KUEHNE + NAGEL (CH)	***	2,623	n/a	11,745	forwarder / net forw. rev.
5	RHENUS (DE)		2,300	n/a	4,135	forwarder
6	VOLKSWAGEN KONZERNLOGISTIK (DE)		1,800	n/a	2,400	VOLKSWAGEN owned contract logistics
7	UPS EUROPE (BE)		1,700	18,000	6,000	CEP service provider
8	HERMES EUROPE (DE)	•	1,650	n/a	2,230	CEP, forwarding
9	GEOPOST (FR)	•••	1,585	7,500	4,921	CEP, via DPD
	CARGOLINE (Cooperation) (DE)	***	1,415	n/a	2,054	LTL cooperation
	E.L.V.I.S. (Cooperation) (DE)	***	1,388	n/a	2,018	part load network
10	HELLMANN WORLDWIDE (DE)	111	1,364	n/a	1,810	forwarder
	Sum Top 10		30,333			
11	ARVATO (DE)		1,250	40,846	2,000	contract logistics
12	IMPERIAL LOGISTICS (DE)	***	1,210	4,982	1,560	forwarder / diversified
13	KRAFTVERKEHR NAGEL (DE)	**	1,200	n/a	1,700	chilled goods distribution
	IDS (Cooperation) (DE)	***	1,192	n/a	1.800	LTL cooperation
14	PANALPINA (CH)	***	1,032	n/a	2,159	forwarder / net forw. rev.
15	FIEGE LOGISTIK (DE)		1,000	n/a	1,400	contract logistics
	Sum Top 15		36.025			

Most of the largest logistic players in Germany do also have their headquarters in Germany. Only UPS, GeoPost and K+N have their HQ abroad.

The combined top 10 turnover is just over Euro 30 bn. and equals about 13% of the total German market.

Source: Fraunhofer SCS, 2015



#### Germany trends and challenges



- As the evolution of Germany as a logistic location is highly dependable on the economy, the positive GDP forecast will also lead to increasing importance.
- Despite its well developed logistics infrastructure, investments are urgently needed, especially on ports to prepare for larger container vessels, rail to solve several bottleneck and road which in places over-crowded.
- Because of a lack of funding prioritizing (new) infrastructure projects is needed.

Source: Fraunhofer SCS, 2015 & Roland Berger 2014

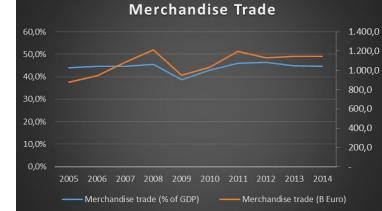


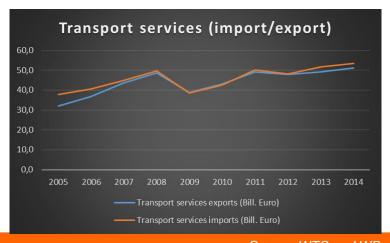
#### France overview

Guernsey Jersey

Bay of Biscaj

Life	Fast facts	
Pans	GDP 2014 (Bill. Euro)	2.572
4	GDP per Capita (Euro)	32.424
France	Population 2014 (Mill.)	66
ges Clermont I	Rail network (km in 2009)	30.013
louse M	Road network (km in 2011)	1.052.380
Carcassonne	Marseille	





Source: WTO and WB tolland.

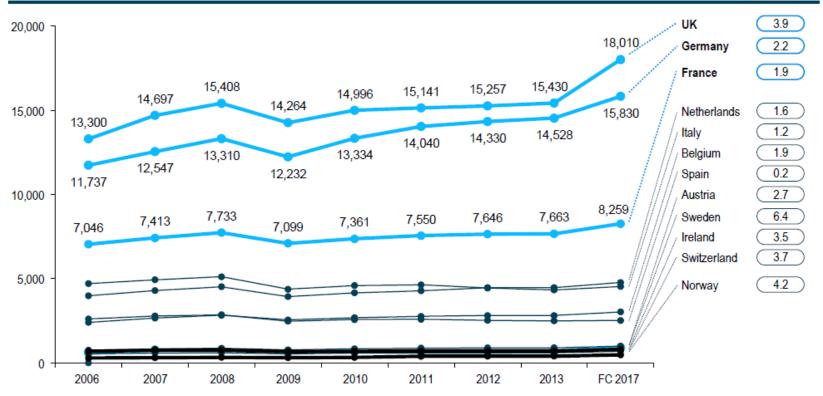


Andorra

#### France market size & development

#### Contract logistics market size per country [EUR m] WESTERN EUROPE





Source: Roland Berger 2014



#### France logistics service providers

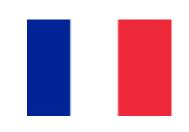
Rank	Company	Data Quality	Logistics revenue 2014 in m. €	National employees	Logistics revenue 2014 in Europe in m. € (excluding «Mail«)	Notes
t,	SNCF (FR)		4,880	n/a	9,041	rail cargo / forwarder, via GEODIS CALBERSON
2	CMA-CGM (FR)	.*	3,450	n/a	n/a	ocean cargo
3	LA POSTE (GROUP) (FR)	**	3,385	n/a	7,180	CEP, also via GEOPOST
4	STEF (FR)	•••	2,162	12,735	2,370	contract logistics / food
5	GEFCO (FR)		2,137	n/a	3,037	diversified
6	XPO LOGISTICS (UK)		1,690	n/a	4,400	forwarder, formerly NORBERT DENTRESSANGLE
7	BOLLORÉ HOLDING (FR)	•••	1,689	5,034	2,252	forwarder
	ASTRE GROUP (Cooperation) (FR)		1,435	n/a	1,435	forwarder
8	D6 MOBILITY LOGISTICS (DE)		1,386	7,222	15,107	div., via DB SCHENKER LOGISTICS and DB SCHENKER RAIL
9	DEUTSCHE POST DHL (DE)		1,350	n/a	29,700	diversified
10	KUEHNE + NAGEL (CH)	•••	1,247	n/a	11,745	forwarder
	Sum Top 10		23,376			
11	TNT EXPRESS (NL)	***	736	4,443	2,743	CEP service provider
12	DACHSER (DE)	••••	717	n/a	4,895	forw. / LTL / food log., former GRAVELEAU
13	UPS EUROPE (BE)		698	2,500	6,000	CEP service provider
14	EASYDIS (FR)	•••	548	n/a	548	FMCG distribution
15	CAT GROUP (FR)	1.	530		1.024	automotive contract log.
	Sum Top 15		26,605			

The France logistics market is dominated is by French companies. The top 5 only contains French LSP's which are supported by a protective government. As in many countries the national railway company leads the list.

Source: Fraunhofer SCS, 2015



#### France trends and challenges



- The national government is demanding increasing awareness of the environment in logistic. For example a leading initiative is "Distripolis", a city logistics concept executed by Geodis on now rolled out to many French and maybe other European cities.
- In 2017 the new channel Seine-Nord (CSNE) will be opened offering an alternative freight route between Paris/ La Havre and Belgium/ Netherlands/ Germany
- Next to increasing awareness French government also stimulates alternative freight transportation with the aim to reduce road freight transport.

Source: Fraunhofer SCS, 2015 & Roland Berger 2014



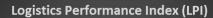
#### China overview

Sri Lanka

Actana Astana

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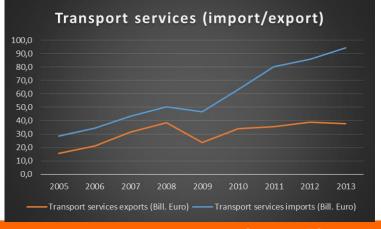
Монгол	Fast facts	
Улс Iongolia	GDP 2014 (Bill. Euro)	9.418
	GDP per Capita (Euro)	150
中国 China	Population 2014 (Mill.)	1.364
	Railnetwork (km in 2009)	66.298
เขตลาอ Laos ศไทย	Roadnetwork(km in 2011)	4.106.38 7
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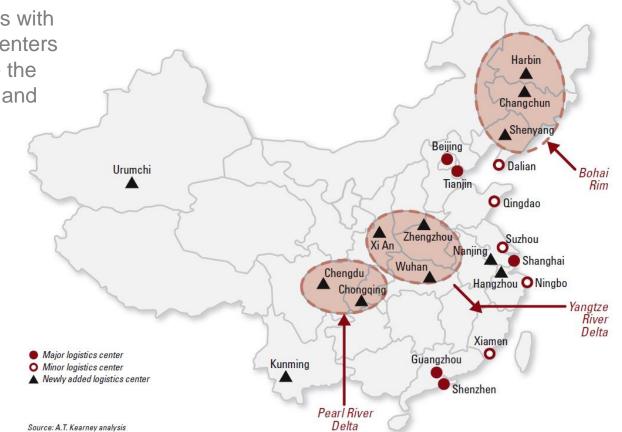
Source: WTO and WB



#### China hinterland connections

Especially in the regions with newly added logistics centers new roads will increase the need for transportation and logistics.







# \*:

#### China hinterland connections

Freight traffic in China (million tonnes)

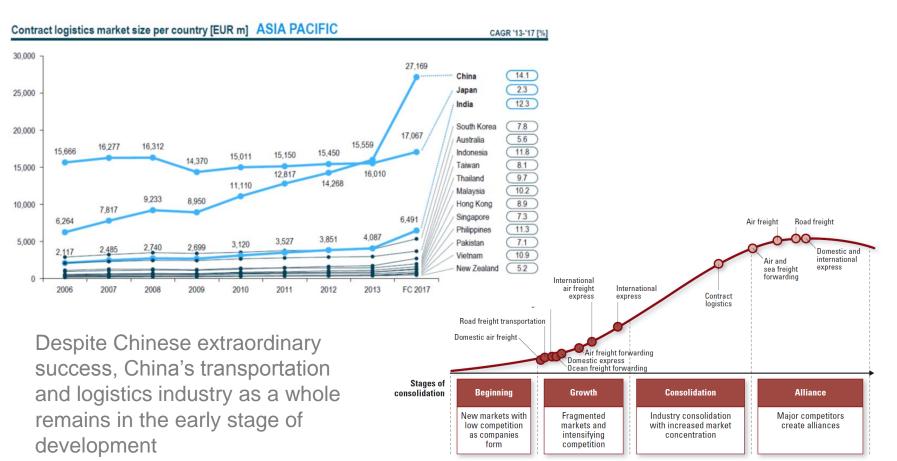
	2010	% total	2011	% total	2012	% total
Road	24.481	76%	28.201	76%	31.885	78%
Rail	3.643	11%	3.933	11%	3.904	10%
Air	6	0%	6	0%	6	0%
Water	3.789	12%	426	1%	4.587	11%
Pipeline	500	2%	571	2%	612	1%
Total	32.418	100%	36.970	100%	40.994	100%

- **Road**: Road transport is the major freight transport mode in China. In 2012, over 75% of cargo is transported by road. About one-third of transport costs in China are road tolls. Excessive highway tolls and price increases of fuel and labour reduce profitability of logistics companies considerable
- **Rail:** The Chinese Railway has been reformed in 2013 by introducing the China Railway Corporation (CRC) which is now responsible for all commercial activities. Some of most important changes are; a cargo plan is no longer required, handling charges are standardized, there are more business resources for handling high-value products and daily necessities and door to door service (instead of only station to station) is now available
- **Inland waterways**: With a navigable length of 123,495 km, China's inland water transport network is the largest in the world in length and in volume of cargo. It consists of more than 5,000 rivers, of which the 6,300-km Yangtze and its tributaries is the longest

Source: Fung Business Intelligence Centre, 2013



#### China market size & development



Source: Roland Berger 2014



# **★**‡

#### China logistics service providers

Nr.	Name	Revenue (Euro) Million
1	China ocean shipping (group) corporation,	14.946
2	Sinotrans changhang group co., LTD.,	10.232
3	China Shipping (group) corporation	6.372
4	Kailuan group international logistics co., LTD.	3.925
5	China material storage and transportation corporation	2.535
6	Xiamen xiangyu group co., LTD.	2.426
7	China railway materials group co., LTD.	2.012
8	Yizhong energy fengfeng group Hangdan Dingfeng logistics co., LTD.,	1.594
9	Chinese oil and gas transportation company	1.430
10	Henan coal chemical industry group the kingdom dragon logistics co., LTD.	1.259



#### China trends and challenges



- Especially in the regions with newly added logistics centers new roads will increase the need for transportation and logistics.
- Companies' distribution models are moving from dealership models to multichannel and direct sale models requiring higher density network with quicker response times
- Low carbon rules will force transportation and logistics companies to make environmental protection a primary goal
- Chinese shipping companies increasingly viewing logistics as strategic area that can provide key competitive advantage and therefore setting higher requirements on service levels and offerings.

Source: Fraunhofer SCS, 2015 & Roland Berger 2014



#### Colombia overview

Panamá Panama

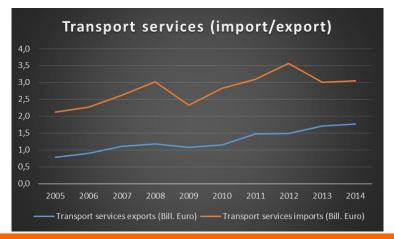
Ecuador

Nicaragua

Costa Rica

Berranguil	Fast facts	
ketma	GDP 2014 (Bill. Euro)	343
Medellin	GDP per Capita (Euro)	4.234
Во	Population 2014 (Mill.)	48
	Rail network (km in 2009)	1672
F	Road network (km in 2011)	214.433
	in the second se	





Source: WTO and WB

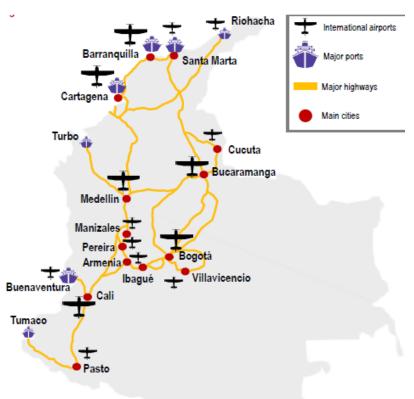
#### Logistics Performance Index (LPI)





#### Colombia hinterland connections

- Bogotá's El Dorado Airport is Latin America's busiest cargo airport.
- Colombia's highway network is largely outdated and in poor condition, heavy rains complicate this problem
- Over 90% of all imports and exports are transported by sea. Colombia's largest port is Buenaventura, (8,5m Tons) Other large ports are; Cartagena (7,1m tons) Santa Marta (3,3m tons) and Barranquilla (3.3m tons)
- Colombia is investing until 2020 about USD 50 billion in improving infrastructure (26 for road, 10 for railways, 8 for urban transport, 3 for port and 3 for inland waterways



Source: JLL Research (2015)



#### Colombia hinterland connections

Only 1.5% of Colombia's freight is transported under a multimodal scheme, a very low figure compared to the 60 per cent rate achieved by European countries. Freight accounts for 35 per cent of the cost of exported goods, when in the rest of the world, that figure stands at just 6 per cent.

- Road: Approximately 75% of all roads are paved, but the quality varies significantly from region to region. Estimates indicate that 50% of all roads are in poor condition. Transporting a container from Bogota to othe national ports costs \$ 2,200, whereas shipping it from there to China costs only \$ 1,000
- Rail: The railways have been built to connect the main cities to the Magdalena River and key ports, Colombia's, but the system is now mostly inactive. In 1986 the government decided that the only way to avoid complete closure of the rail network was to shut down all but a few links Although 20% of Colombia's cargo is still moved by rail but 99% of this is coal.
- Inland waterway: The Magdalena River is the principal river of Colombia, flowing northward about 1,500 kilometres through the western half of the country. It is navigable through much of its lower reaches, but once the highways became the predominant logistical mode of no significant importance anymore. The government is now looking to make it navigable for 7,000ton ships by 2030. Recently a concession was granted to begin work. Besides the Magdalena River it is also to makes the Rivers Meta, Putumayo, Guaviare partly navigable





Source: JLL Research (2015) & Colombian Chamber of Infrastructure





#### Colombia trends and challenges

- The gap between business conditions (as expressed by market compatibility) and Colombia's market size, growth attractiveness and connectedness is striking.
- Despite increased investment in developing road infrastructure and defining an institutional structure, Colombia needs to diversify its transportation modal matrix (including rail and river transport) and optimize the use of its logistics assets



#### Indonesia overview

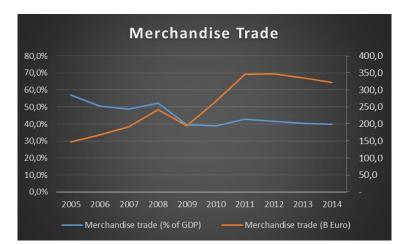
Cambodia

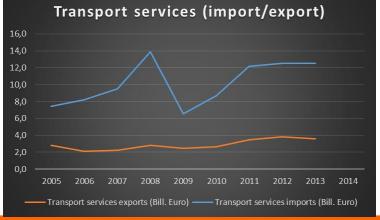
Coces (Keeling) Islands

	Fast facts	
	GDP 2014 (Bill. Euro)	808
Malay	GDP per Capita (Euro)	1.685
ALIMA TENG	Population 2014 (Mill.)	254
Jawa	Rail network (km in 2009)	4.684
r inter	Road network (km in 2011)	496.607
		•





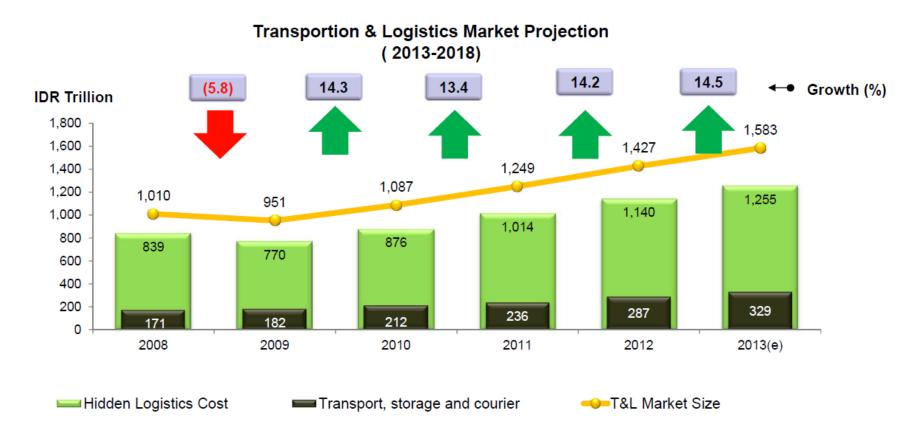




Source: WTO and WB



#### Indonesia market size & development



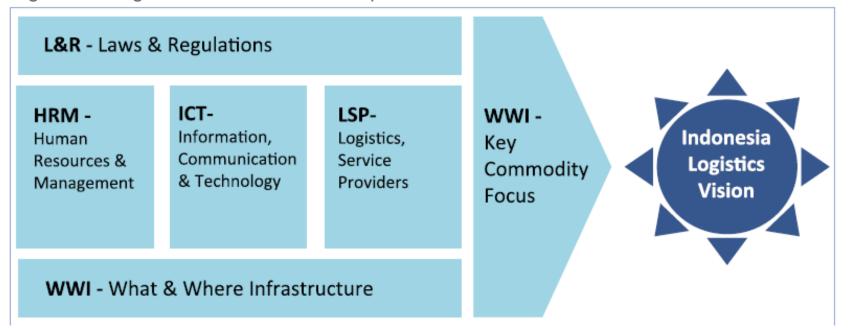
Source: Indonesian Statistical Agency



#### Indonesia trends and challenges



To enhance its logistics industry Indonesia is developing a National Logistics System which is program running until 2025, the main goal is to to establish an integrated, effective and efficient logistics system to improve the national competitiveness on the regional and global markets, and to improve social welfare.

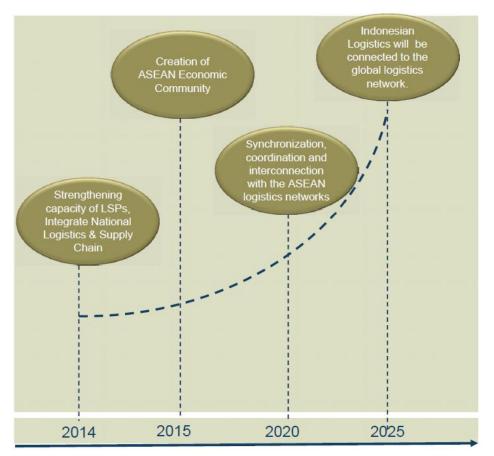




#### Indonesia trends and challenges

Main goals:

- 2014-2015: Infrastructure development among ASEAN countries are expanded to support the transportation & logistics service in the region
- 2015-2020: ASEAN Logistics
  Network Integration
- 2020-2025: Integrated Global Logistics Network. Indonesia will be connected to the regional (ASEAN) and global logistics systems via International Hub Ports



Source: Frost & Sullivan Analysis



# South Africa

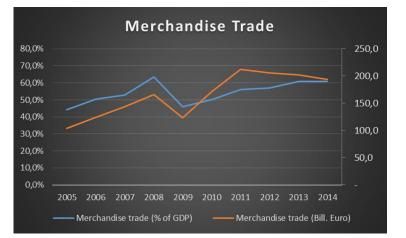
#### overview

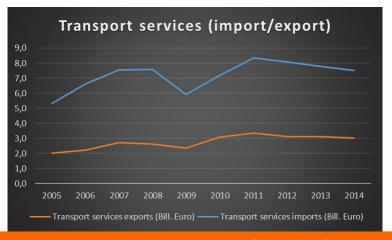
Namibia

Relativat Game Reserve Botswana	Fast facts	
	GDP 2014 (Bill. Euro)	318
	GDP per Capita (Euro)	5.533
ton Kimberley	Population 2014 (Mill.)	54
South Afri	Rail network (km in 2009)	20.500
Outlisheern Port E	Road network (km in 2011)	-
Knysnao sHettenberg y Jette	0 yrs Bay	









Source: WTO and WB

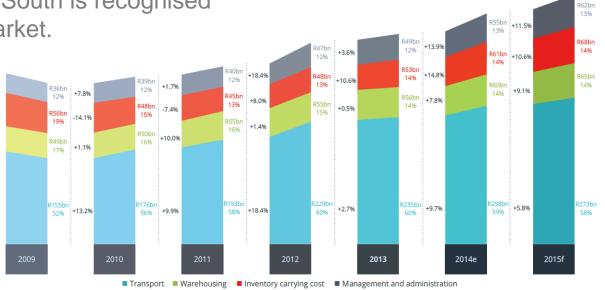


# South Africa

#### market size & development

South Africa has the largest economy in Africa and is the most developed in Sub-Saharan Africa with the most advanced transport infrastructure. As a member of the BRICS countries, South is recognised as a key emerging market.





Source: Stellenbosch University, 2015

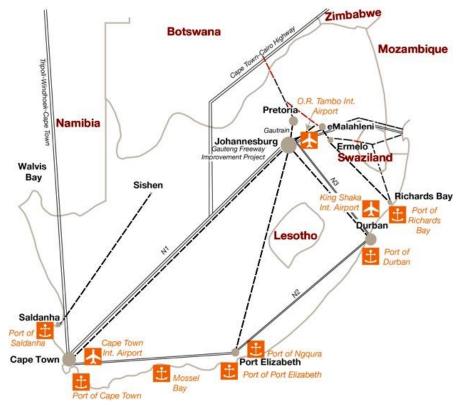


#### South Africa hinterland connections

The need to move goods to inland centers of commerce have created a transportintensive domestic economy. South Africa's logistics costs as a percentage of GDP in 2013 was 11.1% which is higher than developed countries but competitive when compared to other developing regions.

The air and rail networks are the largest on the continent. The major national roads are in good condition, but the provincial road networks have deteriorated considerably. South African port efficiency has improved considerably as a result on investment in new assets such as ship to shore cranes and other supporting handling equipment.







#### South Africa logistics service providers





**LOGWIN** Logwin offers complete full service solutions. The service portfolio extends from branch-appropriate supply chain management and warehousing through to logistical value-added services to complete outsourcing projects. The business segment Solutions thereby has a high level of competence in process control and the development of customised IT solutions.



Managed Freight developed an online **freight management consultancy** to provide companies with an alternative to existing services and logistics service provider selection. Most of our clients are small to medium businesses that require support in their shipping department and do not have the volume to negotiate preferable terms and rates.

www.logisticssouthafrica.org



## South Africa

#### trends and challenges



- In South Africa, there is much to be done about reducing the demand for logistics – in other words reducing the kilometres travelled by each tonne, how long it is stored and how often it is handled.
- A major objective is to achieve sustainable funding and maintenance for the infrastructure used by each transport mode.
- Reducing the monetary cost of logistics is an important goal but equally important is the reduction in societal costs such as emissions.
- More general Supply Chain challenges in S-A are:
  - Improving service levels to customers
  - Integration of technology
  - Lowering procurement costs and reducing order lead times
  - Improving visibility in the supply chain
  - Improving the flow of business intelligence
  - Aligning with key players in the supply chain.

Source: Council for Scientific and Industrial Research (CSIR), 2014 & Stellenbosch University, 2015

